



**Every day thousands of kids are reported missing.  
And every day thousands of parents  
never thought it could happen to them.**

Today is National Missing Children's Day. Farmers Insurance and The National Center for Missing and Exploited Children share the common goal of ensuring that children separated from their families are reunited as quickly and as safely as possible.

Farmers is committed to providing significant resources to The National Center through programs like its national Hope Awards, and national and local public awareness efforts. To show our support, Farmers agents in your local community are providing parents with a free "Managing Information on Lost Kids" (milk) kit. Farmers and the National Center for Missing and Exploited Children – getting children back where they belong, safe and sound.



**FARMERS**

Gets you back where you belong.®

